

Wood
FREQUENCY

ELLEN ERCOLINI



WHO YOU ARE

You're determined. Action-oriented. Entrepreneurial. A changemaker. When you make up your mind you're quick to execute. Growth, movement, and focus are great words to describe you. You are on the WOOD frequency!

Once you know what the task is you are quick to implement and make it happen. Worrying about the consequences is not even a blip on your radar.

NATURAL TALENTS

You're a strong implementer with a desire to make the world around you a better place. You're happiest with a full plate of personally fulfilling work. You are also great at getting people to do what you want, and people often look to you for guidance.

You're amazing at finding what's not working and implementing what needs to happen to make things move and grow again.

tools for business growth

Like a tropical plant, you can grow and grow and go and go....and that can lead to burnout. Finding that balance and choosing what you devote your whole self to (do you know any other way?) will help you feel like all your branches are growing in the same direction, instead of all over the place.

Scheduling and planning things is your superpower. To-do lists, strategic plans, and schedulers are your catnip. Make sure that you're scheduling things and writing them down; it's going to make all your projects flow that much smoother.

Physical exercise is a big one for you - when you're feeling stuck, blocked, overwhelmed or uninspired, go move your body. It's a huge source of wisdom and insight for you.

WOOD BUSINESS ICON



DANIELLE LA PORTE

Author, Blogger

Motivational Speaker

Entrepreneur

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Wood frequency folks grow ideas and nurture people. They're activists with a desire to make the world a better place, starting with themselves. They often feel called to help people do internal work (emotional, spiritual and mental health) so they can have a greater impact on the world around them. You can see this clearly reflected in Danielle's work.

Wood people are visionary business owners, ones that change the landscape they operate in - so it's a-ok to think on that scale for yourself. You likely already are, but maybe old stories or fears are getting in the way. The faster you can work on your internal stories and fears, the faster you can start changing the world in a *big* way.

things to watch out for

Wood folks tend to be a bit judgemental. It comes from your clear vision and quick thinking (and thinking you know what's best for the world and those around you). It's great to be discerning and intentional, but keep an eye on how people around you react to all your opinions. Some people like a little sugar in their coffee; don't be afraid to add a scoop when you're giving feedback or sharing opinions. It doesn't make your opinions any less valid.



WANT *more?*

Click here to listen to some specific action steps you can take to harness your wood frequency to make more money and expand your business.

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IT'S FREE

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